CYBERSECURITY ESSENTIALS FOR SMALL BUSINESSES

Price : $2,250.00

WEEK	TOPIC
1	**Understanding the Cybersecurity Landscape**
	Introduction to cybersecurity for small businesses
	Common cyber threats faced by small businesses
	Case studies and real-life examples
	Importance of cybersecurity for business sustainability
2	**Identifying Common Cyber Threats**
	Deep dive into phishing attacks and social engineering techniques
	Recognizing malware and ransomware threats
	Understanding the anatomy of cyber attacks
	Conducting risk assessments for small businesses
3	**Practical Strategies for Enhanced Security**
	Implementing strong password policies
	Introduction to two-factor authentication (2FA)
	Securing small business networks and devices
	Data encryption and protection best practices
4	**Cost-Effective Security Solutions**
	Exploring affordable cybersecurity tools and software
	Leveraging open-source security solutions
	Budget-friendly strategies for small businesses
	Prioritizing security investments based on risk assessment
5	**Creating a Culture of Security Awareness**
	Educating employees about cybersecurity best practices
	Developing customized training programs for small business teams
	Promoting a culture of security awareness and accountability
	Conducting regular security awareness assessments

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6	**Building Resilience and Response Plans**
	Developing incident response plans for small businesses
	Establishing backup and recovery procedures
	Collaborating with cybersecurity professionals and resources
	Continuous improvement and adaptation in the face of evolving threats

DURATION:
6 weeks (1 hour per week)

COURSE CONCLUSION:
Upon completion of this course, participants will have gained essential knowledge and practical skills to effectively protect their small businesses from cyber threats. They will be equipped with tailored cybersecurity strategies that fit the unique needs and budget constraints of small businesses, enabling them to create a culture of security awareness and resilience within their teams.